

Record high number of visitors marked the 2nd Olympic Yacht Show edition

Lavrio, November 2022

The 2nd Olympic Yacht Show edition soon turned into a record-breaking event. The premium in-water Show that came to an end on Monday October 10th at Olympic Marine in Lavrio set a new record with regard to the number of visitors while, compared to last year, the number of exhibitors and yachts was also greater. The upward trend shows that there's a great interest in quality marine tourism in Greece and proves that our country can boast top professionals in the yachting industry.

The 2022 Olympic Yacht Show opened its gates on October 7th and closed its gates on the 10th. From day one the show attracted people's attention with the number of visitors reaching 20,000 this year. During the event, visitors had the opportunity to admire unique creations by Greek shipyards and yachts that made their debut at the Greek Show.

Greek boatbuilders are also at the forefront of rib production: from open to cabin cruisers, inboard and outboard, there's plenty of choice. The second edition of the Olympic Yacht Show has been the opportunity to admire them in person and to learn all their secrets.

At this year's Olympic Yacht Show 2022, Greek shipyards including Skipper-BSK, Technohull, Rafnar Hellas, Rock Marine, Seafighter, Olympic Ribs and Onda Tenders held centre stage.

At the opening ceremony, during a warm welcome to his distinguished guests, Gerasimos Gerolimatos, the head of the show Organizing Committee, noted that: "The Olympic Yacht Show is an exhibition that showcases, in Greece and abroad, the multi-dimensional yachting industry and brings together all the professionals of this important market of the economy. Our goal is for Greek companies and Greek boats to have their own show, in their homeland, and to be a pole of attraction for foreign buyers and one of the reasons for visiting our show." He then gave the floor to the owner of Olympic Marine, George Prokopiou, who set a very concrete goal: to make Greek yachting the number one yachting industry in the world. "There is no competition among us, only cooperation. Let's make a promise now, enough with the wishes. Greek yachting will become number one in the world, just like Greek shipping."

ONDECK EVENTS | OLYMPIC YACHT SHOW 2022

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The potential of Greek yachting was the focus of attention of all the speakers at the opening ceremony of the 2nd Olympic Yacht Show. Among them were the Minister of Maritime Affairs and Insular Policy Yiannis Plakiotakis, who represented Prime Minister Kyriakos Mitsotakis, the Deputy Minister of Tourism Sofia Zaharakis and the Secretary General for Tourism Policy Olympia Anastasopoulou.

The event was an international meeting point for the people actively involved in the multidimensional world of yachting. They had the opportunity to exchange ideas on the development of quality marine tourism; an industry that promotes Greece around the world. The great interest in the show and the ample coverage by international media have proved for yet another year that the Olympic Yacht Show has won the status of an institution and deserves a place among the leading yachting events in Europe.

The next day found the organizers already preparing for the 3rd Olympic Yacht Show. Everyone's goal is to turn it into an efficient platform for the promotion of yachting; a powerful tool for the development of a top-quality tourism product, the perfect space for further interaction among professionals and, therefore, a think tank that will not follow trends but set them instead.

The 2nd Olympic Yacht Show was organized by ON DECK EVENTS at the modern facilities of Olympic Marine in Lavrio under the auspices of the Ministry of Maritime Affairs and Insular Policy, the Ministry of Development & Investments, the Ministry of Tourism, the Greek National Tourism Organisation, the Prefecture of Attica, the Marine Chamber of Greece, the Athens Chamber of Commerce and Industry, the Greek Marinas Association, the Piraeus Chamber of Commerce & Industry and the Municipality of Lavreotiki.

Venue Partner was Olympic Marine

Gold Sponsors: ZOIS EFSTATHIOU SA– MERCURY MARINE, D. KORONAKIS SA, the Greek company that has become the international market leader in the ropes and chains industry, and the premium Greek shipyard of SKIPPER-BSK

Silver Sponsors: the internationally acclaimed Greek shipyard of TECHNOHULL and YAMAHA MOTOR GREECE

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